



**SONOMA
COUNTY
PRIDE®**

Sonoma County Pride Parade – June 1, 2024 11am – 12pm
Parade Registration, Terms and Conditions
Old Courthouse Square, Santa Rosa, CA

We are so excited for another fun event and to have you join us! Please read all through all the pages carefully. To ensure a safe and enjoyable parade experience for participants and spectators, the rules and regulations herein will be strictly enforced.

REGISTRATION FEES AND DEADLINES		
Parade Entries Categories:	Before May 10	After May 10
Nonprofits, schools, churches, political figures	\$100	\$125
Small Business/Individual	\$125	\$175
Small Group (maximum 25 marchers)		
Large Business/Corporation (over 50 employees)	\$300	\$400
Parade Entry Add Ons:		
Car, Pickup Truck or Motorcycle	\$50	
Large Van, Bus 30 feet Maximum	\$75	
Flatbed Truck/Trailer	\$100	
Over 50 Marchers	\$50	

- Registrations will be accepted through **May 19, 2024**.
 - Online Registration is available at www.SonomaCountyPride.org/Parade.
 - Mail-in Registration is also available by downloading the application from the website.
 - Vehicular entries must include the signed [Limitation of Liability, Indemnity and Release form](#) and include a copy of [proof of vehicle liability insurance](#) when they mail in their registration.
 - Submission of application and payment constitutes agreement to follow all terms and conditions listed below.
- The deadline for entries at the Early-Bird special rate is **May 10, 2024**. Late entries or late completion of initial entry information is permitted, at increased fees, by **May 19, 2024**. No entries will be accepted after that. **Absolutely No Exceptions**.
- In the event more entries are received than can be presented in the parade, Sonoma County Pride (hereafter SCP) reserves the right to close registration for entries early to ensure an efficient and manageable event.



- Entry fees are not refundable after **May 24, 2024**. Cancellation and a request for refund from the parade committee must be requested by that date via email at Parade@SonomaCountyPride.org.
- The SCP parade is a rain or shine event. All units must be prepared for rain or sun and heat. Unless the SCP cancels the parade, all units will be expected to perform and no entry fees will be refunded.
- Upon receipt of your application, the parade committee will email an acknowledgement notice, indicating whether further information is needed.
- All vehicular entries are required to submit the Limitation of Liability, Indemnity and Release form and proof of insurance via email or postal service by **May 20, 2024**.
 - All requested information must be provided.
 - Insurance documentation is required for all motorized vehicles and must be available for inspection by parade officials prior to placement into the lineup.
- All entrants must conform to the description stated on their application. Any changes must be submitted in writing with a copy of your Entry Application. No changes will be allowed after **May 24, 2023**. The Parade Committee reserves the right to re-classify applicants.
- **Grouped Entries:** Separate units that wish to be grouped together in the parade, **MUST** submit their own application and indicate on their application what unit they want to be grouped with. All parties wishing to be grouped together must note it on each of their respective applications. We will attempt to fulfill your request, but cannot guarantee it.
- Any unit (individual or group) entering the parade without pre-registering will be removed immediately. • Parade information including lineup number, time and location to check in will be sent out via email approximately one week before the event.

GENERAL RULES FOR ALL ENTRIES:

- *Please be kind to our volunteers.* Parade volunteers are giving their time freely and should be appreciated. You must listen to their instructions.
- **Check-In and Set-up:** All units must check-in **between 9:00am and 10:30am, Saturday, June 1, 2024** **No Exceptions.**
- All entrants will be assigned a lineup number, location and time to check-in. This information will be sent to you at least one week before the event via email.



- THE PARADE STARTS PROMPTLY at 11:00am. Late arrivals will be re-positioned and/or excluded from the Parade.
- A [Group leader](#) for each contingent must be designated and be available at all times during staging and be available to be contacted should the parade committee need to communicate with your unit.
- All units must be ready to move on cue or the next unit will proceed. The delayed unit will proceed only at the next convenient time as determined by SCP parade officials.
- City regulations prohibit distribution of written material. All entries are prohibited from passing out any written materials, such as pamphlets, leaflets or flyers.
- [All amplification systems must be noted on application and approved by the Parade Committee.](#)
- The SCP parade is a family event; all state and local ordinances regarding nudity and obscenity will be strictly enforced. No indecent exposure of private body parts is allowed.
- All materials deemed offensive by SCP, at its sole discretion, will not be permitted to be sold or displayed at the parade or anywhere within the SCP event.
- All parade participants are expected to behave in a civilized manner at all times during the parade.
- No alcohol is to be carried or consumed at staging or on the parade route.
- Children and pets in your group, participating in the Parade are your responsibility. Children and pets must be monitored and kept safe at all time. Pets must be accompanied and on the leash at all times. Entrants are responsible for all pet wastes along parade route and in staging and disbanding areas.
- Horses, livestock, reptiles, wild and domestic animals shall not be in the parade without specific written approval by the Parade Committee.



LIMITATIONS:

- Only one motor vehicle per entry is permitted with the exceptions:
 - Car and motorcycle clubs who may have up to 4 motor vehicles per entry
 - Self-propelled groups may have up to 10 self-propelled vehicles per entry.
 - Marching groups are limited to 50 participants.
- The maximum size of a float is **10 feet wide (8 1/2 feet will fit in a traffic lane to drive to the parade), 60 feet long, and 13 feet high**. Traffic lights and signs overhang the route; care should be taken not to exceed height limit. No persons will be permitted on floats that are not noted on the entry form. A maximum of 24 walkers may accompany any float.
- ALL entries are required to abide by the rules and regulations as established by Sonoma County Pride (SCP) and by the laws of the City of Santa Rosa and of the State of California and both entity vehicle codes. Violators are subject to citation and/or possible removal from the parade route.
- Neither SCP, The City of Santa Rosa nor any of its officers, agents, volunteers, employees, independent contractors or other representatives shall be held liable for, and they are expressly released from, liability for any damage, loss, harm or injury to the person or property of exhibitor or any of its officers, agents, volunteers, employees, independent contractors or other representatives, resulting from theft, fire, water, accident or any other cause.
- Parade participants shall indemnify, defend and hold harmless SCP and any of its officers, agents, volunteers, employees, independent contractors or other representatives (i) from and against any and all claims arising from any acts, failures to act, or negligence of parade applicant or any of its officers, agents, volunteers, employees, independent contractors or other representatives, (ii) from and against any and all claims arising from the breach of, or default in the performance of any obligation on participant's part to be performed under these terms and conditions, and (iii) from and against all costs, attorney's fees, expenses, and liabilities incurred in the defense of any such claim or any action.
- Under no circumstances shall SCP be liable for consequential, indirect, special or punitive damages of any kind, whether foreseeable or unforeseeable, whether based upon lost goodwill, lost profits, loss of entrance in parade, or otherwise, and whether arising out of breach of any express or implied warranty, breach of contract, negligence, misrepresentation, strict liability, or otherwise.



**SONOMA
COUNTY
PRIDE®**

SAFETY RULES FOR ALL ENTRIES

- Parade participants **May Not Throw** any item or items from their unit, float or auto. Costumed walkers may distribute appropriate items such as product samples, to the audience at the curb, but should not encourage the audience to leave the curb or move into the street.
- Parade participants may not jump off or onto any moving float or vehicle and may not interfere with any other unit in the parade.
- Police and Fire Department traffic lanes must be kept open at all times. The law forbids parking vehicles, decorating units, practicing marching routines, and/or forming a waiting group in these lanes. • Drivers of all vehicles in the parade must have a **valid driver's license** and be at least **18 years of age**. All motorized vehicles must submit proof of **liability insurance** and signed **Limitation of Liability, Indemnity and Release form** by **May 24, 2024**.
- Alcoholic beverages are forbidden on any float, in any vehicle, or on the person of any participant. Participants consuming alcohol prior to or during the parade will be removed from the line-up. • **Floats** must have **hand-holds or barriers** to secure riders in the event of sudden stops or starts, **chairs or seating must be secured** in such a manner they are safe.
- Floats must be constructed of **fire safe materials** and must carry **fire extinguishers** with a minimum rating of 2-A, 10-B:C on the float in the parade.
- All individuals on self-propelled and motorized vehicles must wear **helmets** as the law requires. • "SCP reserves the right to remove any person or unit from the Pre-Parade staging area that the Parade Committee deems to be offensive and/or a hindrance to the progress of the Parade, or places other participants and/or spectators in physical danger or violates any of the regulations set forth in this application (including nudity and intoxication)."
- Contingents participating with vehicles **MUST ensure a designated driver** is near the vehicle at all times. Vehicles without an available driver may be deemed abandoned and towed away.
- Any motorized unit which becomes disabled and delays the Parade will be removed from the Parade route by SCP. Towing expenses for any unit that breaks down will be at the applicant's expense. • All applicants are responsible for any and all acts and/or omissions on their part, or on the part of their agents and/or employees, which may result in injury or damage to themselves or third parties. Applicant specifically agrees to hold SCP free and harmless from any and all claims arising out of any such act or omission.
- SCP reserves the right to remove any person or unit from the Pre-Parade staging area or the Parade deemed to be offensive and/or a hindrance to the progress of the Parade, or places other participants and/or spectators in physical danger or violates any of the regulations set forth in this application. (Including nudity and intoxication).



JUDGING CRITERIA & AWARDS

- Judges will be selected from the community by the Parade committee.
- Each unit will be judged on its overall presentation and the judges' decision will be final.
- Awards will be granted to two places in each judging category.
- Performances in the parade are only allowed at the Judges stand with a limit of one (1) minute. Stopping the parade to perform in other areas of the parade may result in being pulled from the parade lineup without refund.
- The awards will be presented on the **Festival Stage at 2:00pm, June 1, 2024**. If the winner is not present the award will be held by the parade committee and the winner contacted to receive their award.

Judging Categories:

- A. Best Use of Pride Theme: *QUEEROES!*
- B. Most Creative / Original Design
- C. Best of show

Awards in each category: TBA