



CONGREGATION  
Beth Ami

4676 MAYETTE AVENUE, SANTA ROSA, CALIFORNIA 95405

707-360-3000

# Shofar

DECEMBER 2010

KISLEV | TEVET 5771



*Happy Chanukah!*

CONGREGATION BETH AMI  
**Annual Chanukah  
Latke Dinner Party**

**Friedman Center**

**Tuesday, December 7<sup>th</sup>  
5:30 pm**

Food and Beverages

Bring your Chanukiyah and 8 candles for the  
lighting ceremony

**FESTIVITIES WILL INCLUDE:**

- ▶ Music by Zim Zum
- ▶ Face Painting by FairyDust Faces
- ▶ PJ Library Storytelling for children of ALL ages
- ▶ Rosh Chodesh Moon Mavens
- ▶ Folk Dancing with Leanne Schy



PLEASE BRING new or gently used towels, blankets,  
twin size bed linens, books, toiletries, etc. as a  
donation for the Interfaith Shelter which assists  
previously homeless individuals and families.

**RSVP form on page 18**



**Mid-Year General  
Membership Meeting  
Tuesday, January 11  
7:00 pm**

This meeting will highlight findings  
and recommendations of the Task  
Force for the Future of CBA. The  
meeting will be in the Friedman  
Center, refreshments included.



**Halayla Hagadol  
"The Big Night"  
January 29, 2011**

Watch for your invitation for a  
fantastic evening of superb, imagi-  
native, unique and down-right fun  
dining opportunities called **Halayla  
Hagadol**. Various members of  
our Congregation have graciously  
agreed to open their homes (for  
a price!) and will be serving you  
dinner.

Anticipate a "Mid-Winter Tour  
on the Orient Express," at the home  
of Mienieke and Arnold Drake, or  
"La Cucina Ebraica Kasher" (cui-  
sine of the Jewish community of  
Italy) at the home of Rabbi and Pau-  
la Schlesinger—and many more to  
choose from! It's this year's major  
fundraiser, so please save January  
29 and watch for your invitation in  
the mail.

# Congregation Beth Ami

4676 Mayette Avenue

Santa Rosa, CA 95405

Telephone: (707) 360-3000

Fax: (707) 360-3003

Email: [office@BethAmiSR.org](mailto:office@BethAmiSR.org)

Website: [www.BethAmiSR.org](http://www.BethAmiSR.org)



**We're on Facebook!**

**Please join our online community at  
[www.facebook.com](http://www.facebook.com) then search for  
Congregation Beth Ami, Santa Rosa.**

## Hours of Operation

### Beth Ami Main Office

Monday-Friday 10 am-4 pm

### Library

Sundays from 9 am-12 noon

Tuesdays from 4-6 pm

### Gift Shop

Sundays from 10 am-12:00 pm

Thursdays from 11 am-1pm

Tuesdays from 4-6 pm

## Officers and Board of Directors 2010-2011

**Patty Bernstein**, *President*, [basberyl@sonic.net](mailto:basberyl@sonic.net)

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**Carolyn Metz**

*Member Ex Officio*, [execdirec@bethamirs.org](mailto:execdirec@bethamirs.org)



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**Bonnie Boren, Gift Shop** 360-3022

**Sarah Stein, USY Advisor**, [scusy@bethamirs.org](mailto:scusy@bethamirs.org)

**Andrea Nett, Friedman Center Director** 360-3021

[director@friedmaneventcenter.com](mailto:director@friedmaneventcenter.com)

**Call the office at 360-3000 to leave a message for:**

- ▶ Leanne Schy, Torah/Haftarah Readings
- ▶ Andrea Nett, Catering Director
- ▶ Edythe Smith, Invitations, 538-3698

## Congregation Beth Ami Mission Statement

Through celebration, learning, prayer and community, we seek to enrich our lives, transform our hearts, help heal the world and sustain our Jewish heritage.

## Congregation Beth Ami Vision

A vibrant, growing campus for Jewish living where the joys of Jewish values and rituals are made accessible and relevant to the everyday lives of our members. A flourishing, prospering congregation enjoying the wholehearted support, commitment and involvement of all our members.

## Deadline for January Shofar: December 17

All editorial submissions must be received in the Shofar box in the Beth Ami office or via email on or before the deadline. All submissions are subject to editing for clarity, brevity and content. Please submit articles as Microsoft Word documents via email attachments. Contact Karen Gould, 360-3000 or [newsletter@bethamirs.org](mailto:newsletter@bethamirs.org) with corrections, concerns or questions.

The Shofar is a periodical issued monthly except for a combined June & July issue. It is published by Congregation Beth Ami, 4676 Mayette Avenue, SR, CA 95405. All members in good standing receive the periodical free. Yearly subscriptions are \$25.00.

This month's issue is: Volume 16, Issue 4

Issue Date: December 1, 2010



## RABBI'S REMARKS

Rabbi George Schlesinger

Over the years, Jewish educators (rabbis, cantors, and Jewish educational professionals) have dubbed this coming season “The December Dilemma.” What do we do about reaffirming Judaism and Jewish values when it seems that the entire world around us is going crazy about Christmas. On one hand, it’s very hard to maintain a sense of balance and propriety in the Jewish world when Christmas preparations begin earlier and earlier each year. (I noticed that Costco had Christmas decorations and toys even before Halloween this year.) On the other hand, there’s something very positive for the Jewish community due to the excesses we experience as well as “The Christmas Spirit” and how it consumes more than two months of every year.

Jewish families (parents and grandparents) often agonize with their children who feel neglected and overlooked during this period. In schools throughout the nation, outside of major Jewish populations, Jewish children may be in such small numbers in their classes that they feel intimidated and “invisible” during the months of November and December. For their part, if the schools are sensitive at all, they often try to elevate Chanukah to the same level of religious importance as Christmas leading to a mistaken belief that Chanukah is merely the “Jewish Christmas.”

In the commercial arena, the attempts at “Political Correctness” (Happy Holidays) tend to anger many who wonder what happened to their “Merry Christmas” greeting in stores, the malls, and from media outlets.

All of this can make Jewish families very uncomfortable. Yet, this very discomfort can be a source of great strength.

I have a colleague who once wrote that he wished it would be Christmas 12 months a year because during the Christmas season members of his congregation were much more aware of their Jewishness than at any other time of the year: they were more concerned about maintaining their Jewish identity, about instilling Jewish values in their children, about affirming their differences with the general population, about celebrating their Jewish heritage than they were at any other time of the year. One need only look at what happens in our schools to know this is true. It’s at Christmas time that Jewish parents request permission (or are invited) to share Chanukah in the classrooms by making latkes, by demonstrating and playing dreidel, by talking about the Maccabees. No one is interested in going into classrooms to explain Purim or Rosh Hashanah or Yom Kippur or even Pesach. Easter, which usually coincides with Pesach, (and which is theologically much more significant in Christianity than even Christmas) doesn’t present the same dilemma for Jewish families because Easter is seen as much more benign and much less threatening for Jewish identity and confusion. Yet for centuries, Easter was a time of great danger for Jews due to the retelling of the Passion Story of Jesus and the

supposed role of Jews in that story. Still, because Pesach and Easter seem to be so different (and they are) there is no effort to sensitize the schools or the students to the message of Pesach. Since the December similarity (primarily “gift-giving”) is missing, no one confuses Easter and Pesach, and consequently, there’s no attempt to teach the differences.

Chanukah, that minor holiday, declared by Judah Maccabee as a bone thrown to the Jewish Hellenists who had just been defeated, raises our Jewish consciousness unlike any other holiday. Yet, those very Jewish educators that I mentioned at the outset, would love to see a greater sense of balance and equilibrium within the Jewish community... despite the greatly enhanced sensitivity to Judaism at this season. Repeatedly, Jewish educators try to teach that if Jewish families truly observed the entire panoply of Jewish holidays and celebrations, if Jewish families truly engaged in the rhythms of Jewish life, there’d be very little need or impulse to “overreach” and “over extend” during the December Dilemma.

If a Sukkah is decorated, there is less need to decorate the house for Chanukah. If a costume is worn and gift baskets prepared (and distributed) for Purim, the need for costumes at Halloween and gifts for Chanukah is minimized. Most Jewish educators believe that if Tu B’shvat, Lag B’Omer, Pesach, Shavuot, Yom Ha’atzma’ut, Sukkot, Shabbat, Tisha B’Av, Purim, Asarah B’Tevet, Shiva Asar b’Tammuz, Ta’anit Esther, Tzom Gedaliah, Rosh Hashanah, Yom Kippur and even Yom HaSho’ah are all observed, the effects of the December Dilemma will be minimized.

Unfortunately, this remains mostly a theory. Outside of the Orthodox world and rabbinic families, there simply aren’t enough observant Jewish families with whom to test the hypothesis. Living with one foot in each of two worlds (the secular world and the Jewishly observant world) there aren’t enough families wholeheartedly committed to a full celebration of Jewish life to provide the data to confirm (or deny) the hypothesis.

Thus, in the absence of hard data, we Jewish educators continue to propose a “solution” to the December Dilemma that may (or may not) work. Still, from a Jewish perspective, what can it hurt to try?

So as we approach Chanukah...thankfully very distant from Christmas this year...I ask you to consider a fuller celebration of Jewish life for the coming secular year. Regardless of the age of your children or grandchildren, you will be setting a standard of Jewish behavior, of Jewish expectations for yourself and for others. And just perhaps, through a fuller celebration you’ll find your own sense of purpose and spirituality that we enhance your soul and your well-being.

I wish you a very happy Chanukah.

Chag U-rim Same’ach.





## EVENTS & ANNOUNCEMENTS



**Welcome to our new member:**  
Fred Schloner

### Misheberach

Bless those in need of healing with refu'ah sh'layma  
The renewal of body, the renewal of spirit  
Leo Gurevitch, Helen Margolese, Lydia Ross

### Congregation Beth Ami offers sincere condolences to:

Therese Becraft on the passing of her sister Ninette Chauat in Israel on October 24.



### Are You Making Smart Decisions About Your Money?

This free, women-only event on **Sunday, January 9 am at 10 am** will be presented by Winship Wealth founding partners Craig and Melissa Slayen (parents in our Nursery School). They offered this opportunity saying "We look forward to providing this education and making a difference in the lives of the women in the Beth Ami community."



### Ongoing programs at Beth Ami

**Contemporary Jewish Issues with Rabbi Schlesinger**, Sundays, 11 am

#### Hebrew

Private lessons or small classes tailored to the traveler, scholar, or Hebrew school dropout.  
All faiths, all levels, all ages welcome. Esther Baruch, 707/528-2265 or [esther@pacific.net](mailto:esther@pacific.net).

#### Israeli Folk Dancing

Tuesdays, 6:30 pm, Friedman Center. For more info contact Leanne Schy, 528-4874 or [Leanne@sonic.net](mailto:Leanne@sonic.net).

#### Midrash Study with Rabbi Schlesinger

2<sup>nd</sup> & 4<sup>th</sup> Tuesdays, 10 am

#### Torah & Talmud Study with Rabbi Schlesinger

Thursdays, 7 pm, Friedman Center Board Room.

**Saturday, December 18 at 10 am**  
**Tot Shabbat**  
with  
**Lauren Kalmanson**



### The 28th Annual Book Discussion Series, 2010-2011

Here is our schedule for the current season: Please note that there will be a slight change in the sequence, between 2) and 3).

All book discussions are held on the first Wednesday of each month, at 10 am in the Multi-Purpose Room at Congregation Beth Ami.

- |   |        |
|---|--------|
| 2) <i>Nothing Sacred: The Truth About Judaism</i>           | Dec. 1 |
| by Douglas Rushkoff   |        |
| 3) <i>Letters from the Earth</i> , by Mark Twain            | Jan. 5 |
| 4) <i>Ten Green Bottles</i> , by Vivian J. Kaplan.          | Feb. 2 |
| 5) <i>Natasha, &amp; Other Stories</i> , by David Bezmozgis | Mar. 2 |
| 6) <i>When a Crocodile Eats the Sun</i> , by Peter Godwin   | Apr. 6 |
| 7) <i>Prophet's Wife</i> , by Milton Steinberg              | May 4  |
| 8) <i>The Help</i> , by Kathryn Stockett                    | June 1 |
| 9) <i>Crossing Mandelbaum Gate</i> , by Kai Bird            | July 6 |

*The Believers*, by Zoe Heller, was discussed at our first discussion of the season, November 3, led by **Barbara Boren**. We are looking forward to our next session on December 1 when **Gabor Por** will introduce and lead the discussion of *Nothing Sacred; the Truth About Judaism*, by Douglas Rushkoff. This should be interesting, for we Jews are immediately suspicious of anyone who claims to have "the truth." Come and take part.

Any questions? Call **Susanne Batzdorff** at 538-9731 or e-mail her at [sbatz@sonic.net](mailto:sbatz@sonic.net).



## EVENTS & ANNOUNCEMENTS

### Rosh Chodesh

**TEVET: CHANUKAH PARTY**

Tuesday, December 7 @ 5:30 pm  
(please see article on page 6)

**SHEVAT: TU B'SHEVAT SEDER**

Wednesday, January 5 @ 7 pm

**ADAR I: MOON MAVENS PURIM COSTUME CREATION**

Thursday, February 3 @ 7 pm

No Rosh Chodesh gathering in March

**NISSAN: PRE-PASSOVER SPECIAL EVENT**

Sunday, April 3 @ 12 noon

### Concerts A-Zed – “L” at Beth Ami!



**On Erev New Years Eve,**

**Thursday, December 30**, Beth Ami will host the “L” concert. *The Dragon of Wantly* is a 17th century satirical verse parody about a dragon and a brave knight. This promises to be an evening of fun, good music, top musicians—and part of the proceeds will go to Beth Ami. For more information about this series go to: [www.A-ZedConcerts.blogspot.com](http://www.A-ZedConcerts.blogspot.com).

Stay tuned for more information!



### Todah Rabah

Jewish Family and Children's Services (JFCS) clients in assisted living facilities, Jewish seniors, and disabled adults living at home will have a brighter Chanukah thanks to the efforts of Beth Ami's Rosh Chodesh women and Religious School students who decorated more than 200 bags with sparkles, bows, and symbols of the season. Other JFCS volunteers, including some of our own Beth Ami members, will fill the bags with Chanukah gelt, applesauce, chocolate chip cookies, tea bags, candles, and information about Chanukah traditions, etc, then deliver them. Thank you to everyone who helped!

### eScrip update

Nancy Sherman



Sign up for Oliver's Community Card now! You do not need a current eScrip account to participate. If you do any shopping at Oliver's Markets in Santa Rosa (in Montecito Center or on Stony Point Rd.) or Cotati, through a partnership with eScrip they will donate up to 5% of your purchases to Beth Ami. Don't miss this easy opportunity to support Beth Ami. Sign up and get your card at any Oliver's checkout register. For those already on eScrip, this is the only way to get Oliver's eScrip credit for Beth Ami, so be sure to get your Community Card.

For the first nine months of 2010 (latest data reported), eScrip supporters have collectively contributed \$1351 to Beth Ami. If you are not a part of this easy way to help Beth Ami, join us NOW.

Just go shopping at participating eScrip merchants, and a portion of your purchases will be donated directly to Beth Ami. Do it now, before you do all that Chanukah party shopping!

If you are not yet on eScrip, here's how to sign up: go to [www.eScrip.com](http://www.eScrip.com) and designate Congregation Beth Ami in Santa Rosa, ID#136921119 to receive contributions. To sign up offline, there is a form in the office as well as on our website. Just fill it out and return it to the office and we will sign you up.

If you need help to sign up or have any eScrip questions, contact Nancy Sherman at 538-9388 or [enshermn@pacbell.net](mailto:enshermn@pacbell.net) or call Lauren Newman at 525-9029.

### Religious School mitzvah project

This year, as in years past, we will be donating supplies to the Interfaith Transitional Housing Project, a facility that aids those less fortunate in attaining a higher standard of living (after being homeless).

We are gathering:

**gently used books  
twin bed linens  
towels  
new toiletries**

**(no prescription drugs or medicines please)**

Both children's' and adults' supplies are needed, so please bring whatever you can!

Please bring in these things to classroom 14 or the main office. We will keep tallies of all goods received, and will donate them all at the end of our school year in May. This project has met with enthusiasm and success in previous years, and we hope it continues to do so this year!

Thank you so much for all your help,  
*The Religious School upper classes*



## PRESIDENT'S PAGE

Patty Bernstein, President,  
Board of Directors

### Communication: new technology vs the “good old days”

You probably don't have to read this entire column to get a feel for my concern—which applies specifically to communications from Congregation Beth Ami to our congregants. Has the increased use and speed of electronic communications heightened their effectiveness? Or is it easier to miss pertinent news, updates, points of view, alerts, and notices?

It's not uncommon for me to hear a congregant exclaim, “I didn't know about [fill in the blank]! I would have liked to be there.” I usually don't mention that the news was prominently featured in the monthly *Shofar* and/or announced in our weekly *Cybershul*, but I do wonder where we have gone astray and how we might remedy the gap.



**How do you like to get your news?  
Let me know! Patty Bernstein, [basbery1@sonic.net](mailto:basbery1@sonic.net).**



As far as my family is concerned, **hard copy communications** are allotted first priority for consideration. They may sit on the coffee table—or elsewhere—for a little while, but they are more likely to get attention than something Marc or I have to download and read online. I liked the “good old days” when the *Shofar* came in the mail and I could flip through the pages selecting the article or column I'd read first and which I'd save for later.

What do you think? Are you reading our online communications? printing out downloads? feeling over-looked and out of the loop? We've had such a good response to our Community Conversations—a kind of old-fashioned communication. Are we responding as well to the faster, “greener,” but less personal? I'd like to hear from you ... if you read this.

B'shalom. Happy Chanukah.

## ROSH CHODESH TEVET: TUESDAY, DECEMBER 7

Rosh Chodesh Tevet will be celebrated with Congregation Beth Ami families at the annual Chanukah party on **Tuesday, December 7** beginning at 5:30 pm. (Note: This is a change of date from previous announcements.) Rosh Chodesh women will light candles to celebrate the new moon and will share a “new moon” song with those in attendance.

Remember to make reservations for the Chanukah Party through Beth Ami's office ([office@bethamir.org](mailto:office@bethamir.org) or 360-3000.)

The Jewish calendar is lunar and the first of any month always coincides with the new moon. Chanukah always falls at the darkest time of the year, the time when the sources of light—the moon and sun—together cast as little light as possible. Chanukah is the only Jewish holiday that straddles two months, from the 25<sup>th</sup> of Kislev to the beginning of the next month, Tevet.

*Chag HaB'not: The Festival of the Daughters* is a Rosh Chodesh tradition set in North African countries on the seventh night of Chanukah—to acknowledge and celebrate the heroism of Jewish women throughout history, especially Judith, a Jewish woman who single-handedly saved her people by killing an enemy general.

Here's a candle-lighting idea for celebrating women on the seventh night of Chanukah.

On the seventh night of Chanukah, hold a special candle-lighting ceremony in honor of the *Festival of the Daughters*. Use your *hanukiah*, your Chanukah menorah, or use a special second menorah for the festival, and ask all of your family members to take a role in lighting the candles.

- Light the first candle in honor of Judith and all Jewish women heroes throughout history.
- Light the second candle in honor of women heroes that you admire (name names).
- Light the third candle in honor of women teachers and spiritual leaders whom you know (again, name names, including relatives and friends).
- Light the fourth candle in honor of Jewish mothers and grandmothers, including your own.
- Light the fifth candle in honor of all Jewish girls.
- Light the sixth candle in honor of your family. (This candle can be special for daughters, or you can have the candle represent the whole family, men and women, boys and girls.)
- Light the seventh candle in honor of the *Shekhinah*, the indwelling presence of God that is in every person (in Jewish mystical tradition, the *Shekhinah* is depicted as female).

Chag Chanukah Sameach!



CONGREGATION BETH AMI | DECEMBER 2010

Sun	Mon	Tue	Wed	Thu	Fri	Sat
28 11 am - Contemporary Jewish	29 Office Open 10am-4 pm 6:30pm - Chaverim - 8th Grade	30 Office Open 10am-5pm 4pm - Religious School - Grades 6:30pm - Israeli Dancing @ The 7pm - Executive Committee	1 Office Open 10am-4 pm 10am - Library Book Club Mtg. @	2 Office Open 10am - 4pm 7pm - Torah/Talmud Study @	3 Office Open 10am-4 pm 11:30am - NS Chanukah Party @ 7:30pm - Erev Shabbat Services 8:30pm - Oneq	4 10am - Shabbat Services 12:30pm - Potluck Luncheon
5 9:30am - Religious School - All 11 am - Contemporary Jewish 3pm - Chaverim Chanukah Party	6 Office Open 10am-4 pm	7 Office Open 10am-5pm 4pm - Religious School - Grades 5:30pm - Community Chanukah	8 Office Open 10am-4 pm	9 Office Open 10am - 4pm 7pm - Torah/Talmud Study @	10 Office Open 10am-4 pm 7:30pm - Erev Shabbat Services 8:30pm - Oneq	11 10am - Shabbat Services 12:30pm - Potluck Luncheon
12 9am - Religious School Potluck @ 9:30am - RS Field Trip to 11 am - Contemporary Jewish 3pm - Purim Sniel Kick Off @	13 Office Open 10am-4 pm 6:30pm - Chaverim - 8th Grade	14 Office Open 10am-5pm 4pm - Religious School - Grades 7pm - CBA Board Meeting @ CBA	15 Office Open 10am-4 pm	16 Office Open 10am - 4pm 9:15am - NS Parent Committe 6:30pm - Chaverim - 10th Grade	17 Office Open 10am-4 pm 7:30pm - Erev Shabbat Services 8:30pm - Oneq	18 10am - Shabbat Services 10am - Tot Shabbat @ Room 12:30pm - Potluck Luncheon 7pm - Teen Program Reunion @
19 8:30am - Morning Minyan 11 am - Contemporary Jewish	20 NS Closed for Winter Break Office Open 10am-4 pm	21 Office Open 10am-5pm	22 Office Open 10am-4 pm	23 Office Open 10am - 4pm	24 Office Closed 7:30pm - Erev Shabbat Services 8:30pm - Oneq	25 Christmas 10am - Shabbat Services 12:30pm - Potluck Luncheon
26 NS Closed for Winter Break USV International Conference in Tampa, Florida @ Tampa, Florida 11 am - Contemporary Jewish	27 Office Open 10am-4 pm	28 Office Open 10am-5pm	29 Office Open 10am-4 pm	30 Office Open 10am - 4pm 7pm - The "L" Concert @	31 Office Closed 7:30pm - Erev Shabbat Services 8:30pm - Oneq	1 New Years Day 10am - Shabbat Services 12:30pm - Potluck Luncheon

# Family project for the Festival of Chanukah!

**Be sure to bring your final Chanukiyah with you for the contest and display at the Chanukah Party on Tuesday, December 7<sup>th</sup> at 5:30 in the Friedman Center.**

Chanukah is a joyful holiday and it is never more joyful than when shared with the whole family (mishpochah) and the community. Here is an enjoyable addition to your family's celebration - your very own, very creative, Fantastic Family Chanukah Menorah! (Actually, it's *not* called a menorah. It has two more candles than a regular menorah and it's for Chanukah so it is called a Chanukiyah.)

## ***Easy, easy family chanukiyah details:***

- ▶ **Family members brainstorm** ideas for a family Chanukiyah.
- ▶ To prime the creative pump, ask everyone to spend one day paying attention to the things they see and touch. A soup can? Hmm. A Chanukiyah made out of soup cans? Hardware stores are great places for ideas and are also a fine family field trip. Then off to dinner and a strategic planning session.
- ▶ **Family members must work together** to create the Chanukiyah.
- ▶ Make it out of **any material** (except food) and make it any size you want. However, always keep safety in mind.
- ▶ It must actually be **usable as a Chanukiyah**. (This rules out a Chanukiyah made out of tissue paper, wax, or anything else flammable.)
- ▶ Remember: **8 candles plus a helper candle**, the shamash.
- ▶ The Shamash must be *set apart* in some way from the other candles. Usually it is placed a little higher than the others.
- ▶ ***Yes, darn it, there are prizes!!!***

That's it!

Questions? Call Pnina between 9 am and 8 pm at 695-2275.



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# CONTEMPORARY JEWISH MUSEUM

[www.thecjm.org](http://www.thecjm.org)



**Black Sabbath: The Secret Musical History of Black-Jewish Relations**



**As It Is Written: The Torah Project**



**Curious George Saves The Day: The Art of Margaret and H.A. Rey**

**Date: Sunday, Dec. 12, 2010**

**Time: 11:30a.m.**

**Pre-register by: 12/5/2010**

## CBA Religious School Event

Join your fellow Religious School students and parents as we tour the museum on San Francisco's Public Library Day. There will be guided and self-guided tours, a soferet (a professionally trained female scribe) writing the torah, story reading, literacy activities as well a Curious George costumed character walking around!

- 9:00 am Pot luck breakfast in the social hall. Please bring a dairy or parve dish for 10
- 9:30 am Havdalah in the Sanctuary led by Rabbi Schlesinger
- Leave from Beth Ami as a group

**Cost is \$5 per child and covers the cost of pre-registered carpooling adult.**

**Additional adults may join us for \$9 each.**

**Please bring a non-meat low waste lunch for a picnic at Yerba Buena Gardens (weather permitting)**

**We may finish our day having a tour of the KRON TV station**

**This will be a FULL day but really interesting and fun and things we can't do in Santa Rosa!**



**Yerba Buena Gardens**

**Return this portion with payment by Dec. 5th to:**

Religious School  
Congregation Beth Ami  
4676 Mayette Avenue  
Santa Rosa, CA 95405  
707-360-3000 x116  
[rs@bethamir.org](mailto:rs@bethamir.org)

Name(s) \_\_\_\_\_

Age(s) of child(ren) \_\_\_\_\_

Contact Information \_\_\_\_\_

☐ I am able to provide carpooling and will provide insurance coverage by Dec. 5th





## RELIGIOUS SCHOOL REPORT

Pnina Loeb, Director

### A time to celebrate together!

How wonderfully busy we've been. From the tasty and joyful Family Shabbat Dinner, relaxing National Library Day Celebration, to our innovative Congregational Sunday Fun Day, and the Earth-Based Torah (family magical) journey, November was exciting, creative, educational, and spiritual.

This month has fewer events but will be even more invigorating. On Tuesday, December 7 we will have our stimulating Chanukah Extravaganza and inventive Chanukiyah Contest (with prizes). Please involve all family members and use any materials (that are not flammable) as creatively as possible. See our flier.

"Let's hear it for the Latke": Latkes are found in text you may ask? It's actually quite obvious. In Chapter V of Pirke Avot, Ben Zoma taught: Who is rich? One who is happy with his portion, as it is written, "When you eat the labor of your hands, happy will you be and all will be well with you." Commentators ask "What is our portion?," and they answer, "Oh, 2 or 3 latkes each," and go on to ask, "What is the labor of your hands?" And they explain: "That first you grate the potatoes and onions, mix them with eggs, season with salt and pepper, and fry them until they are golden brown. And, those who are most exemplary in this task leave a trace of their knuckles mixed in with their latkes." Yes—sacrifice and sweat (from the heat of the frying pan)—those are the foundations of the latke tradition! And so, we honor the latke for its basis and revelation in text and interpretation, and for its foundations in history and folklore.



### Don't miss these events and activities

Family project: Chanukiyah making, *page 8*

Field Trip to the Contemporary Jewish Museum, *page 9*

The Promise Haggadah, *page 19*

On **Sunday, December 12** we will have our monthly mouth-watering pot-luck breakfast, Havdalah, and an out-of-the-ordinary field trip to the **Contemporary Jewish Museum in San Francisco**. While there, we will have a guided tour of the museum, and talk to and watch a Soferet (a professionally trained female scribe), who will write out the entire text of the Torah, at the Museum, over the course of a full year. We will picnic at Yerba Buena Gardens (or under cover if necessary), and may finish with a tour of the KRON TV Station. What a remarkable opportunity this will be for us, and all before winter break!

It's never too early to think of Pesach and all we do to prepare for it! By doing so, you can take care of some of the wonderful gifts you will be sending or presenting. **The 'Promise Haggadah'** is a fantastic way to personalize family's Seders. Please see the flier and order form on page 19. A sample copy of the actual Haggadah is available to check out (in the R.S. office). It is very family friendly, has 24 pages, is mostly in English, and has Hebrew and transliteration. Because this is also a fund raiser for the Religious School, we really would appreciate your consideration in adding this to your library.



## ISRAEL FROM THE LEFT COAST

Bob Raful

### A Chanukah story

Like me, some of you follow daily Israel news through the web site, "Jerusalem Online," four-minute Channel 2 highlights. First week November—I couldn't believe the headlines from a "report" released that day; "One in four Israelis live under poverty line; Number living under poverty rose last year by more than 7 percent; The poverty figures include over 850,000 children; Twenty percent of elderly live in poverty, many in subhuman conditions."

This called for more research: Background – The "report" was the Annual Poverty Report of the National Insurance Institute NII.

"The National Insurance Institute is in charge of social security in Israel. It guarantees a financial basis for existence for families and individuals with benefit payments, which include unemployment insurance, payments for children, aged persons, disabled, workers' compensation and others."

So, what of the report – (HAARETZ) "...A quarter of Israelis live under the poverty line...presented yesterday. In 2009 Israel had 435,000 families under the poverty line, or 1,734,000 people, 850,000 of them children...In many of the families at least one breadwinner lost his job or had his work conditions worsened because of the financial crisis....The number of poor elderly people stood at 20.1 percent in 2009."

OK, Two important points became clear from this exercise:

1) A significant number of the families covered in the report are from two communities-Ultra-Orthodox and Israeli Arabs, both part of the NII mission.

2)The United States also suffers from a major scourge of poverty.

SO, Why important? Because, regardless of which community, our Israeli family deserves our compassion and help. And look at the magnitude in Israel-25% in poverty; 850,000 CHILDREN; 20% ELDERLY.

THUS—why is this a Chanukah story and what can we do?—

Well, this is not a "happy" story but an ideal season to open your hearts and checkbooks to bring a bit of Chanukah joy to those in need. Locally, our Food Bank needs food and the Jewish Mazon program is always a good address.

And in Israel, there are many charity organizations devoted to a multitude of projects and populations. Since I am reluctant to offer MY favorites, I chose to search Google and offer you a series of computer addresses with a challenge to search for a personal favorite. It will be a good Chanukah experience. Here are the web sites:

- <https://www.israelgives.org/donor/donate>
- <http://www.givingwisely.org.il/>
- <http://greatnonprofits.org/issues/jewish?gclid=CKqBj8PPoaUCFQUSbAodgFXBIA>
- <http://info.jpost.com/C008/philanthropy/directory.html>
- <http://directory.classifieds1000.com/Israel/charity>

A Happy Chanukah to all.

## NURSERY SCHOOL NOTES

Caroline Calvert &

Robyn Fisher-Tachouet

Nursery School Co-Directors

Greetings! This past season at the Nursery School has been an inspiration to us all. It has been a remarkable time to actually be able to see changes with our seasons and in our children. We saw new and previous students settling in, beginning to form new relationships, and expanding on prior ones.

On our playground, we had fun witnessing the leaves falling, the foliage changing colors and our garden growing. The language that we heard was amazing: "I see my potatoes getting bigger!" and "I have to pick the flowers because they *need* me to."

Some of our classrooms began fieldtrips by visiting local farms. We also enjoyed 'crushing grapes' donated by a Nursery School family...just fantastic! We are so blessed to live in such a vibrant, agricultural and abundant community minded area. We will continue to bring resources from our community into our school and look forward to expanding on the continuum between our home and school this winter.

If you or someone you know is interested in our program, please give us a call at: 360-3030. We have openings!

Happy Hanukah!



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**TUESDAYS**

4-6 pm

**APPOINTMENTS, 360-3000**







## LITERARY LINES

Gabor Por

What do you like to do in December, in the middle of winter? You may think that I, a librarian, expect you to answer that curling up with a good book provides you with the greatest joy in the colder months. That's a great answer and I encourage you to do so. I am also willing to bet that many of you enjoy listening to music and maybe even sing a little. If that's the case I would like to point your attention to one of the underused segments of our library collection. We have dozens of books on music, many of them include musical notes too for your singing pleasure.

From these wide selections I picked three books to introduce to you, but want to emphasize that you will find many more if you visit the library and look around the 680 call number area (left middle bookshelf). The title of *A Treasury of Jewish Folksong* is precise: it is indeed a treasury with more than a hundred songs. **Ruth Rubin**, the editor of the volume, organized them into these categories: songs for/of/from the cradle, children, love life/work, holidays, partisan and Israel. Most of the songs are in Yiddish, but translation is always provided with them and sometimes they are even in rhyme, so you could sing the same songs in English too.

If you are less into singing itself, but want to learn more about Jewish music I can recommend **Ronald H. Isaacs'** *Jewish Music: its History, People and Song*. It manages to pack a lot of content into a concise 247 pages. As the title suggests, it covers how Jews related to music throughout the ages, starting from the Bible, through various stages of history. The book also has sections on instruments, cantors, legends, folk songs, and liturgical music. The penultimate chapter is on "Hasidic pop," while the whole tome ends with 20<sup>th</sup> century Jewish musicologists, composers, and musicians.

If you are interested in the more contemporary and popular aspects of Jewish music, then **Jacqueline Bassan's** book will serve your needs better. Her 355-page book bears the informative title: *From Shul to Cool: The Romantic Jewish Roots of American Popular Music*. The first chapter of the book is a summary of the history of Jewish experience in the U.S., starting from the very first immigrants in 1654, with an eye on their contributions to the development of culture. After a chapter on Emma Lazarus, the next seven chapters inquire into the importance and contributions to music of the composers/musicians, including: Irving Berlin, George Gershwin, Richard Rodgers, Leonard Bernstein, Lerner and Loewe, Kurt Weill.... The book's concluding chapter places the people previously covered into the context of American history.

I hope you will come in to the library to pick up a book or two on music if you're inclined or a good novel to curl up with.



## MITZVAH MOMENTS

Tish Levee

**Bal Tashchit—not wasting resources.** Save paper, trees, and water, while reducing global warming and landfill.

- **Five million extra tons of waste** are generated during the holidays in the U.S. Four million tons are wrapping paper and shopping bags. Take your own bags when shopping for gifts, not just for groceries.

- **Save more paper by sending e-cards.**

Get free cards and donate the money you save on cards and postage at American Jewish World Service, which fights hunger, disease, and poverty in the developing world, advocates for global change, and educates the American Jewish community about global issues. Send cards at [http://www.qjws.org/get\\_involved/e-cards.html](http://www.qjws.org/get_involved/e-cards.html). Another free site, Care2, has over 25,000 free ecards for every occasion—check out the Chanukah cards at <http://www.care2.com/ecards/>. Every card you send saves one square foot of rain forest plus Care2 donates 5% of their profits to leading nonprofits. Earn five "butterfly credits" for each card—redeem them for other mitzvahs, starting with offsetting a pound of CO<sub>2</sub> for 50 credits.

- **Buy 100% recycled paper napkins.** If every household in the U.S. replaced just one 500 count package of virgin fiber napkins with 100% recycled ones, it would save three million trees, 1.1 billion gallons of water (a year's supply for 8,600 families), six million cubic feet of landfill equivalent to 11,600 garbage trucks, and avoid 115,000 tons of greenhouse gas emissions.

- **Buy recycled toilet paper.** If every household used one roll of recycled toilet paper, it would save 297,000 trees, 122 million gallons of water (a year's supply for 3,500 families), and avoid 1.2 million cubic feet of landfill, equivalent to 1,400 garbage trucks.

**Vaytom lo tanun—don't mistreat orphans.** By extension, this means doing what we can to help children who are deprived of their parents. For the nearly 80,000 foster children in California, the holidays can be a difficult time. Sleep Train's Secret Santa Toy Drive aims to make it little easier for local foster kids. Take new, unwrapped toys and games to Sleep Train, 2795 Santa Rosa Avenue, by December 12. They'll see they get to the kids at the Children's Village of Sonoma County or the Valley of the Moon Children's Center. Gifts for every age are needed.

**P'kuach Nefesh—save a life by giving blood.** About 5 million Americans require blood transfusions every year, but less than 10% of those eligible give. Call the Blood Bank at 707-545-1222 for donation hours.

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## JEWISH TEEN PROGRAMS

*Rick Concoff*

*Director, JCC Teen Programs*

### **Congratulations: Giants and Chaverim victorious in World Series!**

Most Bay Area residents have been basking in the joy of having our own team win the World Series. Well, the first and last games were victories for Chaverim students as well as the Giants. Despite the excitement and draw of the games on television, the majority of both classes faithfully attended their sessions and had great discussions and evenings together. Of course a member of each class was designated to track the score with cell phone updates.

These amazing teens not only missed the game to attend class, but were able to focus on and enjoy the topic of the evening. When the students were asked what inspired them to come despite the excitement, one student replied, "It is just what we do and we didn't want to miss coming and being with everybody."

Bay Area residents will forever remember and talk about where they were and what they were doing and who they were with when the final out was recorded. These Chaverim students will remember being with their Jewish friends, in the synagogue, cheering and celebrating on the night the Giants won it all!

Yashar Koach to the students and mazel tov to all of us!

Chaverim and our countywide Teen Programs are continuing to experience success this fall. Attendance at dinner discussions and gatherings has been great. A countywide excursion to Healdsburg Gymnasium was enjoyed by 42 9th-12th graders. The Healdsburg Gymnasium offers circus and gymnastic experiences and training to kids in a safe venue. The 8th graders had a great Shabbaton at Beth Ami, and they look forward to the countywide Chanukah Party on December 5. Shorashim and Sonoma Valley Jewish Teens continue to meet and enjoy dinner gatherings as well as countywide activities.

### **Teen Program Reunion December 18**

If you were involved in USY, NFTY, Kehillah, Tzadikim, Chaverim, Camp Chai counseling or any other Jewish teen program in Sonoma County hold the evening of December 18 for a memorable reunion to be held at Congregation Beth Ami.

**Rick Concoff will be there as well as Rabbis Gittleman, Schlesinger and Jonathan Slater.**

Please RSVP to [office@jccsoco.org](mailto:office@jccsoco.org) or 528-4222 with your address.

## COMMUNITY EVENTS

### **JCC Jewish Film Festival**

The 15th annual Sonoma County Jewish Film Festival runs from October 4 through December 7. Films will be shown at Rialto Cinemas™ at 6th Street Playhouse in Santa Rosa. For further information on tickets, locations and times, contact Ellen Blustein at 707/526-5538, or visit [www.jccsoco.org](http://www.jccsoco.org).

#### **Hey Hey it's Esther Blueberger**

Tue., November. 30, 7:15 pm	NEW – Santa Rosa
Wed., Dec. 1, 1:00 pm	Matinee tickets available
Wed., Dec. 1, 7:15 pm	Sold out - waitlist only

#### **Nora's Will**

Tue., December 7, 7:15 pm	NEW– Santa Rosa
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### **Simcha Sunday and Yiddish Cultural Workshops**

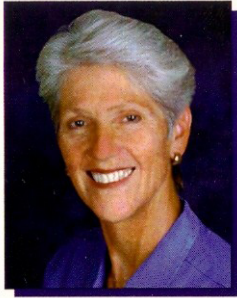
The JCC's festival that celebrates all things Jewish, will be held this year on **Sunday, February 27, 2011**. Once again at the **Santa Rosa Memorial Veterans Building**, from noon to 4:30 pm, you can meet old friends and new, see what amazing Jewish resources Sonoma County has to offer, be entertained and of course, eat, eat, eat!

The entrance fee for Simcha Sunday of \$5 per adult (children under 13 are free), enables the JCC to bring this amazing event to the entire Sonoma County Jewish community and beyond. Your entry fee of \$5 gets you a sing along with **Sharon Bernstein** in the main hall and the free children's program directed by Gerry Tenney with hands-on activities. Look for free samples of Straus' Family Creamery's wonderful organic ice cream, hourly drawings for free door prizes donated by our vendors; and shop for Judaica art and gifts, jewelry and more.

**New this year** - We're joining with **KlezCalifornia** to bring you a taste of Yiddishkeit. There will be a variety of 90-minute workshops on Yiddish singing, language and history and klezmer music, techniques and tunes along with a closing **Klezmer Dance Party**. \$15 for one workshop; \$25 for two; \$35 for three. Teen discount and scholarships will be available for workshops.

Schedules, times and presenter information coming soon. Ticket sales for Simcha Sunday and the Yiddish culture workshops will be available to purchase online beginning in January 2011. For more information or to get involved, please contact Karen Gould, 528-4222 or [kareng@jccsoco.org](mailto:kareng@jccsoco.org).



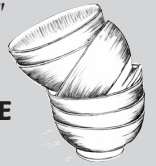


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## DECEMBER YAHRZEITS

Secular dates correspond to Hebrew date of death.

Observance of yahrzeit begins at sundown the previous day.

All yahrzeits observed at Beth Ami

### ***Announced on December 3<sup>rd</sup> & 4<sup>th</sup>***

December 5	Zahra Hazan	Mother of Therese Becraft
December 5	Cemen Nemchenko	Brother of Sarah Tyutinman
December 7	Olive Cordill	Mother of Kim Cordell
December 7	Jack Guttenberg	Father of Michele Gutttenberg
December 9	Bella Steinberg	Mother of Ina Price
December 10	Rose Kovar	Grandmother of Dr. Gary Herzberg

### ***Announced on December 10<sup>th</sup> and 11<sup>th</sup>***

December 13	Rachel Penkovich	Stepmother of Sarah Tyutinman
December 14	Carol Cohn	Mother of Henry Cohn and Lydia Ross
December 14	Gertrude German	Mother of Ellen Mundell
December 14	Nochem Kanckin	Father of Sarah Tyutinman
December 14	Evelyn Schwaber	Mother of Fredrika Gross
December 15	Gert Cohen	Mother of Eli Cohen
December 15	David Kerben	Husband of Claire Miller
December 15	Ken Lipfield	Husband of Arline Thomas
December 17	Benjamin Strudler	Nephew of Susan Miller

### ***Announced on December 17<sup>th</sup> and 18<sup>th</sup>***

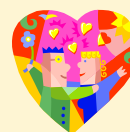
December 19	Anne Gordon	Mother-in-Law of David Rubin
December 22	Abraham Backman	Father of Roslyn Edelson
December 22	David Goldberg	Father of Betty Franks
December 23	William Friedman	Grandfather of Joslyn Metzger
December 23	Dorothy Murov	Sister of Betty Franks
December 24	Robert Deal	Brother of Barbara Whitaker
December 24	Jack Schiffman	Father of Bernice Fox

### ***Announced on December 24<sup>th</sup> and 25<sup>th</sup>***

December 25	Beatrice Dzik	Mother of Judith Dzik
December 25	Bea Kaplan	Mother of Helen Margolese Grandmother of Michelle Zygielbaum
December 26	May Tannenbaum	Mother of Pat Thomas
December 26	Isadore Goldman	Grandfather of Chelsie Uriarte
December 26	Elaine Robinson	Mother of Myrna Morse
December 27	Mordachai ben Hershel	Brother of Evelyn Gurevitch
December 27	Gale Warner	Sister-in-Law of Valerie Kreger
December 28	Gladys Baba	Mother of William Cordell
December 28	Olive Boyer	Mother of Ruth Rosenberg
December 28	Avraham Sapoljnkov	Father of Ahuva Simon-Sa'ar
December 28	Julius Serman	Father of Milton Serman
December 29	Rosa Newman	Mother-in-Law of Edith Newman
December 31	Jettie Rijnveldt	Stepsister of Mienieke Drake
January 1	Dean Fleming	Father of Andy Fleming
January 1	Junietta Pollock	Mother of Julia Pollock
January 1	Edith Volkmann	Sister of Evelyn Gurevitch

### **Birthdays in December**

1	Susan Brown
2	Anya Por
3	Bonnie Meltzer
6	Harold Boren
9	Max Graff
10	Ronit Glickman
13	Eleanor Cohen
14	Michael Kupperberg
15	Debra Chapman
16	Candice Mann
18	Melvin Decker
19	Patricia Sherman Allison
19	Sheyna Bakman
19	Bruce Kolman
19	Carolyn Metz
19	Dan Pleasant
20	Shirley Blum
20	Stanley Feingold
21	Jonathan Cohen
24	Natalie Friedman
27	Fredrika Gross
27	Lindsay Kvam
29	Marilyn Sommer
30	Deborah Hight Kramer
31	Regina Marvan



### **Anniversaries in December**

5	Bill & Suzie Friedman
9	Iosif & Marina Voulfson
23	Howard & Adrea Moss



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## GENEROUS CONTRIBUTIONS TO OUR CONGREGATION

The next time you are looking for a meaningful way to celebrate a joyous occasion, remember a loved one, or comfort a mourner, please consider a donation to Congregation Beth Ami. When you make a gift, a card is sent to the honoree or the family and your donation is proudly acknowledged in the Shofar. The minimum donation for each occasion is \$7.50. Congregation Beth Ami truly appreciates your support.

### GENERAL FUND

In memory of David Ballo's mother,  
Lisa Ballo

In memory of Tova Rostov

**Juli Scherer**

In memory of David Ballo's mother,  
Lisa Gertrude Ballo

In honor of Ruth Turner's devotion and  
dedication to the Friedman Center and CBA  
for the past 6 1/2 years

**Melissa Bloom**

In memory of Dave Ballo's mother, Lisa

**Stan Feingold & Roz Edelson**

In memory of Charles Cohen

**Eli Cohen & Betty Boyd**

In memory of Tova Rostov

**Jeanne Levin**

In memory of Tova Rostov, an inspiration

In memory of Lisa Ballo, mother of  
Dave Ballo

**Eli & Yona Miller**

In honor of Rabbi Schlesinger's birthday

**Bob & Susy Raful**

A thoughtful donation

**Rabbi Martin Sandberg**

In honor of Rabbi Naomi Levy's visit

**Carol Swanson**

In memory of Dave Ballo's mother,  
Lisa Ballo

**The Boren & Weil families**

In memory of Irene Gordon

**Marge Gordon**

In blessed memory of Lisa Gertrude Ballo

In blessed memory of Tova Rostov

**Henry Cohn**

In memory of Mayer Wegman

**The Wegman family**

Condolences to the Aho family on the death  
of Erik's mother, Ione Aho

Mazal Tov to Jonathan Sutter and family  
upon his Bar Mitzvah

Condolences to the family of Tova Rostov

A big Todah Robah to Ruth Turner for her  
years of dedicated work at the Friedman  
Center

In memory of Therese Becraft's sister

**The Ballo family**

In memory of Davel Ballo's mother

In memory of Therese Becraft's sister

**Ethel & Stuart Schy**

A thoughtful donation

**Patti & Larry Gregg**

In honor of Jonathan Sutter's Bar Mitzvah  
Speedy recovery to Helen Margoese  
Thanks to Susan Miller for her patience  
Thanks to Rabbi Schlesinger for just  
being who you are

**Pat Thomas**

In memory of my mother, Ruth Meltzer

**Allen Meltzer**

In memory of Dave Ballo's mother,  
Lisa Gertrude Ballo

**Sheyna Bakman**

In memory of Lisa Gertrude Ballo

**Erik & Lorraine Aho**

Mazal Tov to Rosalie Schweit on the  
birth of her great grandson

**Edith Newman**

In memory of Dave Ballo's mother,  
Lisa Ballo

In memory of Tova Rostov

Thank you to Naomi Levy for coming  
to Beth Ami

**Susan Miller**

In memory of my father,

Isadore Wiesenthal

**Natalie Friedman**

In memory of my uncle, Shupsel Glazer

**Sarah Tyutinman**

In memory of Dave Ballo's mother

**Therese Becraft**

In appreciation of being called to the  
Torah

**Ivan Barta**

In memory of Tova Rostov

In honor of Jonathan Sutter's Bar Mitzvah

In honor of Helen Margoese and her  
tireless work in the gift shop

In honor of Andrea Nett and her new  
position as Director of the Friedman  
Center

**Elisabeth Van Nuys**

### HARRIS FUND

In memory of Lisa Gertrude Ballo

**The Sherman family**

In honor of Lillian Judd

**Mark & Carol Rosen**

### MALK FUND

In memory of my parents, Max & Miriam  
Malk and my sister, Audrey Malk Schoen

In memory of Everett Shapiro

**Marvin Malk**

A thoughtful donation

**Patti & Larry Gregg**

In honor of the birth of Barbara & Gary  
Greensweig's first grandson

In memory of my mother, Miriam Malk  
and my father, Max Malk

**Phyllis Shapiro**

### RABBI'S DISCRETIONARY FUND

In memory of Brucha Vlenskaya

**Malvina Tsipan**

In memory of Lisa Gertrude Ballo,  
mother of Dave Ballo

**Jane Meyer & Alan Krubiner**

In memory of my husband, Lev Bakman

**Sheyna Bakman**

In honor of Lillian Judd

**Mark & Carol Rosen**

In memory of my sister, Ninette Chauat

**Therese Becraft**



### SIMCHA BOARD



**LEAF \$360**

**SMALL STONE \$1000**

**LARGE STONE \$2500**

We also provide the opportunity  
for you to memorialize loved ones on our

### YAHREZIT BOARD



**A PLAQUE IS \$450**



# EVENT REGISTRATION

## CHANUKAH PARTY - DECEMBER 7 AT 5:30 PM

(no Shabbat Dinner in December)

**RSVP BY December 3**



Name(s): \_\_\_\_\_

Phone number & email: \_\_\_\_\_

### Prices

All CBA Religious School and BAC Nursery School families \$24.00 \_\_\_\_\_

CBA Members (total cost not to exceed \$40.00) # Adults \_\_\_\_\_ x \$15.00 \_\_\_\_\_

# Children \_\_\_\_\_ x \$9.00 \_\_\_\_\_

Non-Member (total cost not to exceed \$48.00) #Adults \_\_\_\_\_ x \$18.00 \_\_\_\_\_

#Children \_\_\_\_\_ x \$10.00 \_\_\_\_\_

Contribution to help others attend \_\_\_\_\_

Total \_\_\_\_\_

### Payment Information

☐ Check (please make check out to Congregation Beth Ami)

☐ Credit Card #: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_



Mail, fax or bring this form with payment to:

Congregation Beth Ami

4676 Mayette Avenue • Santa Rosa, CA 95405

Phone: 360-3000

Fax: 360-3003

### Jewish Community Contacts

Hadassah/Trees for Israel

Hillel of Sonoma County

Jewish Community Center, Sonoma County

Jewish Community Federation

Jewish Community Free Clinic

Jewish Community Relations Council

Jewish Family & Children's Services

Rose Ann Premi, 537-9208

Lindsay Folkerth, 795-5464, [www.sonomahillel.org](http://www.sonomahillel.org)

Beth Goodman, 528-4222, [www.jccsoco.org](http://www.jccsoco.org)

Kirsten Miller, 568-6207, [www.sfjcf.org](http://www.sfjcf.org)

Donna Waldman, 585-7780, [www.jewishfreeclinic.org](http://www.jewishfreeclinic.org)

Suzan Berns, 415/957-1551, [www.jcrc.org](http://www.jcrc.org)

Diana Klein, 571-8131, [www.jfcs.org/sonoma-county](http://www.jfcs.org/sonoma-county)



# The Promise Haggadah

Passover Fundraiser for Beth Ami Religious School

 **Personalized Here!**

Family or first names are printed on the front  
of EACH Passover Haggadah!



Introducing the Promise Haggadah. It is a unique gift idea for your family and friends. Imagine your family and friends completing an entire Seder without skipping essential Passover elements. The Promise Haggadah is a beautiful, complete and concise Haggadah the entire family will enjoy and absorb.

- It is a forever keepsake for family and friends
- The Seder service is complete and meaningful
- Each page of the Haggadah is beautifully illustrated - 7" x 8½"
- Support the Religious School
- 18% of all sales are donated directly back to Beth Ami Religious School
- Haggadot are \$11 each
- Orders can be made from December 2010 through April 2011
- Haggadot will be produced with personalization and returned to Beth Ami two weeks prior to Passover.
- All checks are made payable to Beth Ami.

For more information check out the website:  
<http://www.promisehaggadah.com/index.html>  
Also contact: Laura Alexander  
[cheerful@sonic.net](mailto:cheerful@sonic.net) or 837-8695

To place your order fill out the following information and attach your check made payable to BETH AMI:

Name:

Address:

Method of Payment:

Phone Number:

Name to be printed on Haggadah:

Quantity:

X \$11.00=



# Congregation Beth Ami

4676 MAYETTE AVENUE, SANTA ROSA, CA 95405

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Santa Rosa, CA

**ADDRESS SERVICE REQUESTED**

## **HOLIDAY OFFICE HOURS**

**Closed December 23 – 26,  
opening December 27 at 10 am.**

**Closed December 31 – January 2,  
opening Jan 3 at 10 am.**

**HAPPY CHANUKAH!**

## **DECEMBER SCHEDULE OF SERVICES**

Friday Evening, December 3

(Candle Lighting: 4:32 pm)

7:30 pm Shabbat Evening Services

(No Shabbat Dinner)

Saturday, December 4 • 27 Kislev

9:30 Torah Study

10:00 am Shabbat Miketz Services

Potluck lunch following services

(Havdalah: 5:32 pm)

Friday Evening, December 10

(Candle Lighting: 4:32 pm)

7:30 pm Shabbat Evening Services.

Saturday, December 11 • 4 Tevet

9:30 am Torah Study

10:00 am Shabbat Vayigash Services

Potluck lunch following services

(Havdalah 5:32 pm)

Friday Evening, December 17

(Candle Lighting: 4:34 pm)

7:30 pm Shabbat Evening Services

Saturday, December 18 • 11 Tevet

9:30 am Torah Study

10:00 am Shabbat Vayechi Services

**10:00 am Tot Shabbat with Lauren Kalmanson**

Potluck lunch following services

(Havdalah: 5:34 pm)

Friday Evening, December 24

(Candle Lighting: 4:37 pm)

7:30 pm Shabbat Evening Services

Saturday, December 25 • 18 Tevet

9:30 am Torah Study

10:00 am Shabbat Shmot Services

Potluck lunch following services

(Havdalah: 5:37 pm)

Friday Evening, December 31

(Candle Lighting: 4:42 pm)

7:30 pm Shabbat Evening Services

Saturday, January 1 • 25 Tevet

9:30 am Torah Study

10:00 am Shabbat Vaera Services

Potluck lunch following services

(Havdalah: 5:43 pm)

**Third Sunday Morning Minyan  
Sunday, December 19 at 8:30 am**