

Do you believe everything you read?

Do you believe everything you see on TV? Ever wonder why the media places so much emphasis on every real or imagined wrongdoing by Israel? And only Israel?

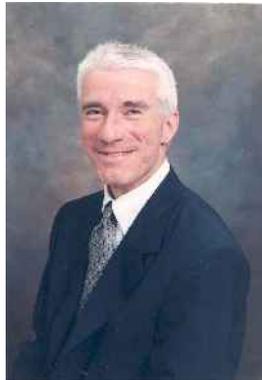
Honest Reporting wonders, too, and is doing something about it.

Find out what they're doing, and what you can do, too.

Scholar-in-Residence Weekend of Learning at Congregation Beth Ami, Santa Rosa

January 9-11

Defending Israel from Media Bias



HonestReporting
Defending Israel From Media Bias

We're excited to tell you that Gary Kenzer, Executive Director of Honest Reporting in North America, will be our scholar-in-residence the weekend of January 9-11.

Mark your calendar for the weekend of January 9-11, when Gary Kenzer will lead us in thought-provoking discussions and workshops.

For lovers of Israel and those who are open to learning more: plan to attend Friday, Saturday, and, if you want to become a better advocate for Israel, Sunday, too.

Friday

Services 6:00 pm

6:30 Shabbat dinner (reservations required)

7:15 to 8:00 (approximately) Gary will speak on Media Bias and how Honest Reporting brings truth-telling to the media.

Saturday

Services 9:30 am; will end around noonish.

12:00 – 1:00 dairy kosher potluck lunch.

After lunch, Gary's interactive talk will enlighten us with examples of media bias.

Saturday, 6:00 pm: Havdalah followed by a nosh (snack).

6:15pm Interactive session with videos. Gary will play and talk about a few of the many learning tools Honest Reporting has created to help fight misinformation, disinformation, and bias against Israel.

Sunday

Sunday's sessions are for those who wish to take the next step and learn from the expert about best practices for Israel advocacy. It will involve hands-on exercises to enable us to become even better at writing letters and being persuasive in discussions with others. Sessions will take place in the apartment/chapel.

10:00 – 11:45 Developing better written communications to media

11:45 – 1:15 optional: join us off-campus for lunch with Gary

1:30 – 2:45 Developing persuasive discussion skills

3:00—4:00 Meeting with the Israel Committee
and others interested in Israel Programming

Additional sessions Sunday afternoon and Monday morning may be scheduled.

For more information, contact Eli Cohen at EliCohen@IsraelUpdate.INFO or by phone at 537-2211.

This program is supported by a Ma'alot Grant for Israel Education and Advocacy, a partnership of United Synagogue of Conservative Judaism and Nefesh B'Nefesh.

